Statewide Lodging Performance

Market	Month of April					Year-to-Date				
Year	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	63.9%	$103.28	$65.95	84,961,358	133,055,100	60.5%	$103.17	$62.43	320,004,772	528,844,276
2008	63.6%	$108.07	$68.76	86,715,335	136,287,270	59.2%	$108.01	$63.99	320,287,297	540,614,527
% change	-0.5%	4.6%	4.3%	2.1%	2.4%	-2.1%	4.7%	2.5%	0.1%	2.2%
Mountain										
2007	66.5%	$100.14	$66.61	10,454,134	15,716,160	65.1%	$108.77	$70.84	40,832,876	62,693,754
2008	64.3%	$104.15	$66.95	10,401,795	16,182,600	62.6%	$113.81	$71.29	40,326,586	64,378,563
% change	-3.3%	4.0%	0.5%	-0.5%	3.0%	-3.8%	4.6%	0.6%	-1.2%	2.7%
State of Arizona										
2007	71.8%	$116.67	$83.80	2,142,517	2,982,870	73.3%	$124.08	$90.96	8,719,004	11,893,090
2008	68.0%	$119.90	$81.59	2,088,901	3,069,870	68.8%	$129.57	$89.15	8,416,293	12,232,021
% change	-5.3%	2.8%	-2.6%	-2.5%	2.9%	-6.1%	4.4%	-2.0%	-3.5%	2.8%
Metro Phoenix										
2007	73.0%	$138.51	$101.13	1,150,014	1,575,030	78.9%	$146.93	$115.98	4,965,679	6,290,416
2008	68.9%	$142.30	$98.04	1,120,553	1,626,360	72.7%	$156.47	$113.80	4,710,328	6,476,303
% change	-5.6%	2.7%	-3.1%	-2.6%	3.3%	-7.9%	6.5%	-1.9%	-5.1%	3.0%
Metro Tucson										
2007	70.2%	$104.97	$73.72	320,177	455,880	76.8%	$121.07	$92.97	1,400,278	1,823,520
2008	66.7%	$112.10	$74.82	312,012	467,490	71.7%	$122.44	$87.79	1,335,491	1,862,585
% change	-5.0%	6.8%	1.5%	-2.6%	2.5%	-6.6%	1.1%	-5.6%	-4.6%	2.1%
Flagstaff AZ										
2007	68.2%	$70.94	$48.36	100,503	147,420	55.5%	$66.48	$36.92	327,531	589,680
2008	62.4%	$70.69	$44.09	90,987	145,890	56.6%	$69.75	$39.47	330,214	583,560
% change	-8.5%	-0.4%	-8.8%	-9.5%	-1.0%	2.0%	4.9%	6.9%	0.8%	-1.0%
Non-metro AZ										
2007	71.0%	$84.50	$60.01	632,450	890,550	63.7%	$77.77	$49.53	2,250,597	3,533,514
2008	67.8%	$85.17	$57.73	620,354	915,210	61.4%	$80.49	$49.42	2,240,529	3,649,273
% change	-4.5%	0.8%	-3.8%	-1.9%	2.8%	-3.6%	3.5%	-0.2%	-0.4%	3.3%

Source: Smith Travel Research